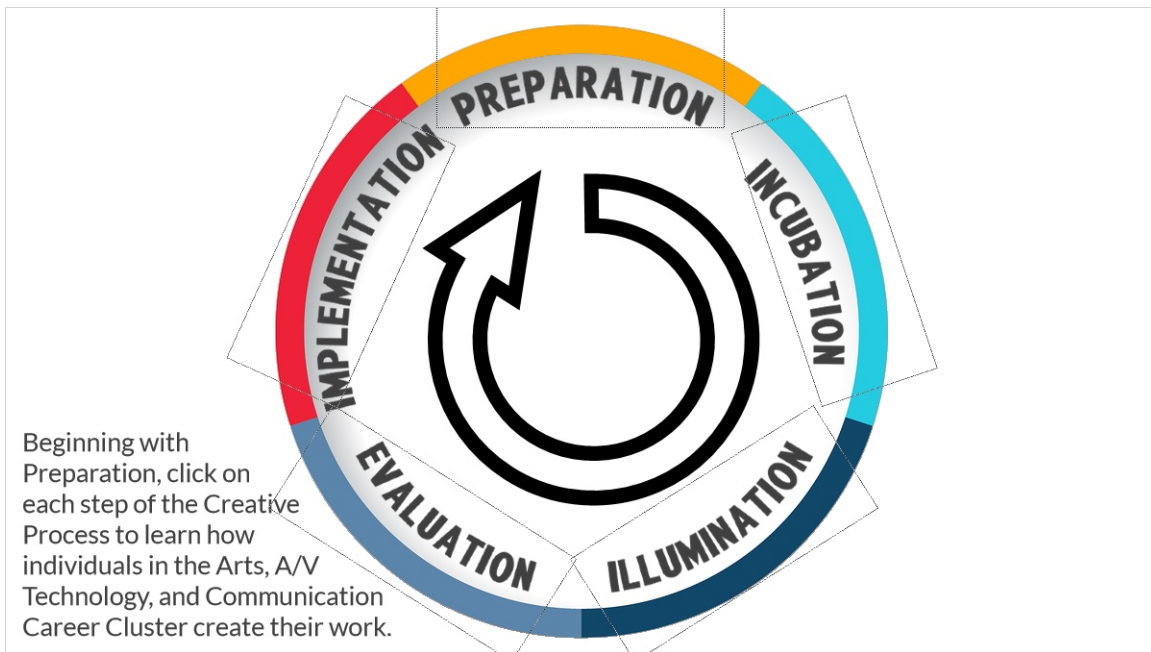


# Middle School Career Investigations

## Steps in the Creative Process

### Creative Process



### The Creative Process

Beginning with Preparation, click on each step of the Creative Process to learn how individuals in the Arts, A/V Technology, and Communication Career Cluster create their work.

# Middle School Career Investigations

## Steps in the Creative Process

### Preparation

## PREPARATION

The first step of the Creative Process is **Preparation**. During the preparation process, the individual finds a problem, a challenge, or an assignment that interests them or perhaps they become curious about finding a solution. As a result, the person will begin researching, brainstorming and organizing thoughts, and developing goals and a timeline for the creative project.



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## Steps in the Creative Process

### Incubation

## INCUBATION

**Incubation** is the second step of the Creative Process. The individual thinks about the project and begins to construct a creation in his or her mind. The individual will use his or her imagination to think about what the creation/solution will be.



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## Steps in the Creative Process

### Illumination

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The third step of the creative process is **Illumination**. This occurs as the ideas come together and make sense. It can happen unexpectedly. Once this occurs, a cohesive plan is put in place.



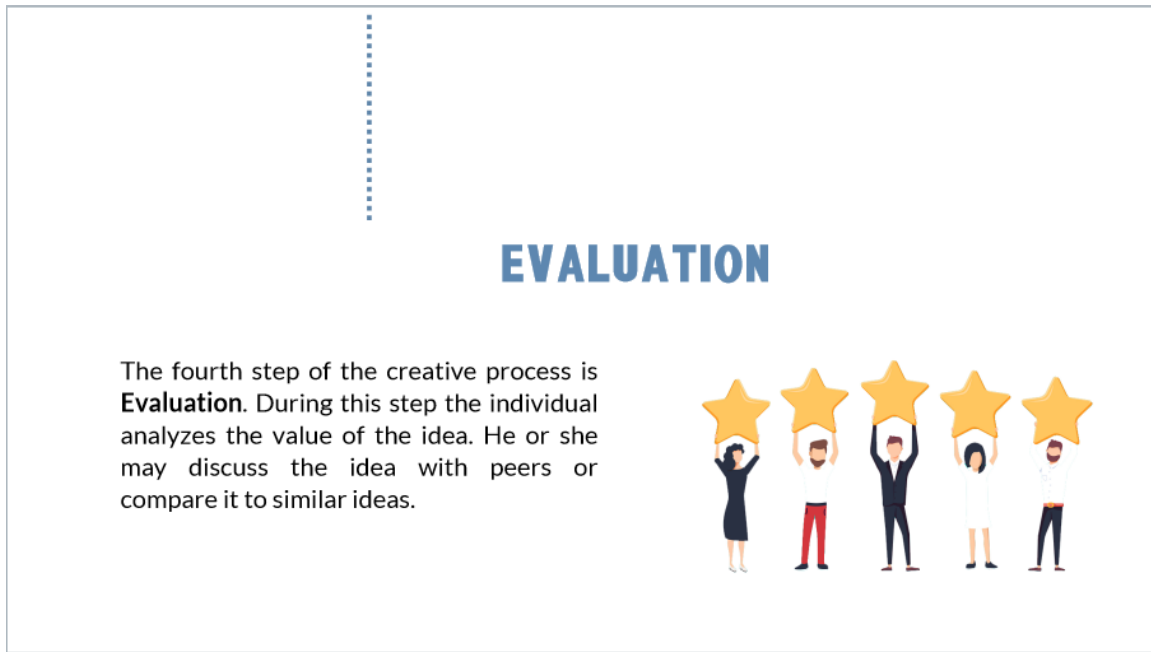
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### Evaluation



The fourth step of the creative process is **Evaluation**. During this step the individual analyzes the value of the idea. He or she may discuss the idea with peers or compare it to similar ideas.



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## Steps in the Creative Process

### Implementation

## IMPLEMENTATION

In the final step of the process, **Implementation**, the individual creates the work. He or she will create and make adjustments until the final product is satisfactory to the individual.



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