

Module 2: The Bigger Picture- National and Global Economics
Topic 4 Application: Business Presentation Rubric

	20 Points	15 Points	10 Points	5 Points
Content Accuracy	All content throughout the presentation is accurate. There are no factual errors.	Most of the content is accurate, but there is one piece of information that seems inaccurate.	The content is generally accurate, but one piece of information is clearly inaccurate.	Content is confusing or contains more than one factual error.
Sequencing of Information	Information is complete and organized in a clear, logical way.	Most of the information is complete and organized in a clear, logical way. One slide or piece of information seems out of place.	Some information is missing or illogically sequenced. An occasional slide or piece of information seems out of place.	There are many parts of the presentation missing and there is no clear plan for the organization of information.
Effectiveness	Project includes all material needed to give a good understanding of the topic. The project is consistent with the assignment as it is written.	Project is lacking one or two key elements. The project is consistent with the assignment as it is written most of the time.	Project is missing more than two key elements. The project is rarely consistent with the assignment as it is written.	Project is lacking several key elements and has inaccuracies. The project is completely inconsistent with the assignment as it is written.
Use of Graphics and Supporting Resources	All multimedia is appropriate to the content (size and colors) and supports the topic of the presentation.	A few pieces of multimedia are not attractive, but all support the topic of the presentation.	All multimedia is attractive, but a few do not support the topic of the presentation.	Several pieces of multimedia are unattractive AND detract from the content of the presentation.
Spelling and Grammar	Presentation has no misspellings or grammatical errors.	Presentation has 1-2 misspellings, but no grammatical errors.	Presentation has 1-2 grammatical errors but no misspellings.	Presentation has more than 2 grammatical and/or spelling errors.