

**Module 5: Obstacles on the Road to Self-Discovery**  
**Topic 5 Application: Persuasive Writing Rubric**

	<b>20 Points</b>	<b>15 Points</b>	<b>10 Points</b>	<b>5 Points</b>
<b>Organization and Clarity</b>	The persuasive writing is very organized and clear. The organization of the essay adheres to the standard essay format with effective use of transitions.	The persuasive writing is organized and clear. The essay is organized and uses transitions.	The persuasive writing lacks some organization and clarity. The use of transitions is limited.	There is very little evidence of organization or clarity within the persuasive writing.
<b>Introduction and Thesis Statement</b>	The introduction provides a strong and effective attention grabber, support, and transition to thesis. The thesis statement clearly states the writer's stance on the issue.	The introduction provides an effective attention grabber, support, and transition to thesis statement. The thesis statement states the writer's stance on the issues.	The introduction is present but lacks development. The thesis statement is unclear and does not connect with the rest of the essay.	An attempt at an introduction and The thesis statement is made but is ineffective and unclear.
<b>Evidence and Support</b>	Ample and accurate supportive details and evidence (statistics, facts, examples, and experiences) are provided and effectively used.	Details, supportive information, and evidence (statistics, facts, examples, and experiences) are provided.	The details, supportive information, and evidence (statistics, facts, examples, and experiences) contain misinterpreted statements. Details, supportive information, and evidence lack development.	The details, supportive information, and evidence (statistics, facts, examples, and experiences) are limited and contain misinterpreted statements about the topic. Some details are provided; however, it lacks development.
<b>Conclusion</b>	The essay ends with a strong and effective conclusion. The writer leaves the reader with a strong stance on	The essay ends with an effective conclusion. The writer leaves the reader with a stance on the issue and a call to	The essay ends with a restatement of ideas.	There is little evidence of a conclusion. The reader is left hanging with no sense of closure or call to action.

	the issue and a call to action.	action.		
<b>Mechanics (Format, Works Cited, Grammar, and Spelling)</b>	The formatting of quotes, paraphrased information, and source information adheres to the proper formatting guidelines. The writer makes no errors in grammar that distract the reader from the content.	There are minor formatting (quoted and paraphrased material and source information) errors. Overall, the persuasive writing adheres to the formatting guidelines. The writer makes 1-2 errors in grammar or spelling that distract the reader from the content.	There are several formatting errors (issues with quoted and paraphrased material and source information). The writer makes 3-4 errors in grammar or spelling that distract the reader from the content.	An attempt at formatting is made, but it does not follow the proper guidelines. The writer makes more than 4 errors in grammar or spelling that distract the reader from the content.

*\*Evidence of plagiarism results in a zero.*