

Module 11: Contemporary Voices

Topic 5 Application: Feature Story Rubric

Imagine that you have been given the task of writing a feature article for your school's newspaper. Think about people that you admire such as athletes, artists, historical figures, coworkers, friends or relatives, coaches, or teachers and select one of your personal heroes whom you would like to feature in your article. Your feature story should be between three hundred and five hundred words. The information you write about in your feature will vary depending on the person you choose to profile, but you may want to research information such as your hero's accomplishments, goals, background about his or her life, and any other interesting facts that fascinate you about this person. Remember create an engaging hook in the first paragraph in order to captivate your reader's attention.

You may need to use resources outside of this course to complete this assignment. If so, please submit a Works Cited document. If you need assistance, visit the Developmental Module for information on citing resources. Before you begin the assignment, review the Feature Story Rubric to help you complete your assignment and understand how your work will be graded.

Once you have completed your feature story, please submit your work to the dropbox.

Feature Story Rubric

Before you begin the assignment, review the Feature Story Rubric to help you complete your assignment and understand how your work will be graded.

	25 Points	20 Points	15 Points	10 Points
Content	The feature story presents an interesting profile of a person. Information is accurate and facts were clearly researched.	The feature story presents a profile of a person. Information is accurate and facts were researched.	The feature story discusses a person but is somewhat off topic. Information is mostly accurate and some facts were researched.	The feature story does not present or profile on a person or is very off topic. Little information is provided and few facts are not supported with evidence or research.
Organization	The feature story is organized in a clearly logical order that is consistent with the feature format. The introductory paragraph hooks the reader into the story.	The feature story is fairly organized in a logical order that is consistent with the feature format. The introductory paragraph hooks the reader into the story.	The feature story has a somewhat disorganized or illogical order that is inconsistent with the feature format. The hook does not appear in the introductory paragraph(s).	The feature story has a very disorganized or illogical order that is inconsistent with the feature format. The hook is absent or does not appear in the introductory paragraph(s).

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Effectiveness and Style	The introductory hook very effectively captures the reader's interest in the topic. The writing style has an inviting voice that tells the story in a compelling way.	The introductory hook effectively captures the reader's interest in the topic. The writing style has an inviting, personal voice.	The introductory hook is not effective in capturing the reader's interest in the topic or appears very late in the feature. The writing style has a somewhat distant, impersonal voice.	The introductory hook is absent or has little effect in capturing the reader's interest in the topic. The writing style has a very detached voice that is concerned with mostly with just the facts.
Works Cited, Grammar, and Spelling	The formatting of quotes, paraphrased information, and source information adheres to the proper formatting guidelines. The writer makes no errors in grammar and spelling that distract the reader from the content.	There are minor formatting (quoted and paraphrased material and source information) errors. Overall, the article adheres to the formatting guidelines. The writer makes 1–2 errors in grammar or spelling that distract the reader from the content.	There are several formatting errors (issues with quoted and paraphrased material and source information). The writer makes 3–4 errors in grammar or spelling that distract the reader from the content.	An attempt at formatting is made, but it does not follow the proper guidelines. The writer makes more than 4 errors in grammar or spelling that distract the reader from the content.