

Module 2: The Art of Persuasive Writing
Topic 1 Application: Claim Discussion Rubric

	25 Points	20 Points	10 Points	0 Points
Initial Discussion Posting	The initial post is well-developed and fully addresses all aspects of the prompt with an effective claim that takes a specific position and is arguable.	The initial post fully addresses all aspects of the prompt; however, it does not fully develop each of the concepts of an effective claim that takes a specific position and is arguable.	The initial post provides very basic responses to the prompt that show little preparation in writing an effective claim that takes a specific position and that is arguable.	The initial post does not address all aspects of the prompts, nor does it provide thorough responses to any parts of the prompt. There is no claim that takes a specific position and that is arguable.
Follow-Up Discussion Postings	The follow-up posts demonstrate an analysis of others' posts and provide counter claims or offers suggestions as to how to make a claim arguable. They contribute and further the discussion in a meaningful way.	The follow-up posts elaborate on other posts with counter claims that may not be fully developed in terms of position or argument. Suggestions for claims are general or broad.	The follow-up posts are shallow agreements or disagreements to others' posts. They show little preparation in writing an effective counter claim that takes a specific position and that is arguable. Suggestions for claims are vague or unclear.	The follow-up posts are off-topic, or do not address postings made by other learners.
Demonstration of Content Knowledge	The posts include well-developed ideas and facts which include information that advance the discussion.	The posts include correct facts, but the information lacks full-development of content concepts.	The posts repeat information provided by other learners that is relevant, but they contain no original ideas or information.	The posts contain information that is off-topic, incorrect, or irrelevant to the prompt.
References and Support	The posts integrate personal opinions and experiences with factual information, which is referenced.	The posts include personal opinions and experiences combined with some references and facts.	The posts use personal anecdotes or opinions, but include no factual information or references.	The posts provide no support or references for information provided.

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Clarity and Mechanics	The discussion posts are clear, concise, and easy to read. They contain no grammatical or spelling errors. The tone is friendly and curious.	The discussion posts are clear and contain valuable information. There are minor grammatical or spelling errors. The tone is friendly and curious.	The discussion posts contain little information and are confusing. There are grammatical or spelling errors. The tone is friendly and curious.	The discussion posts are disorganized and confusing. There are several grammatical or spelling errors. The tone is impolite and/or aggressive.
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