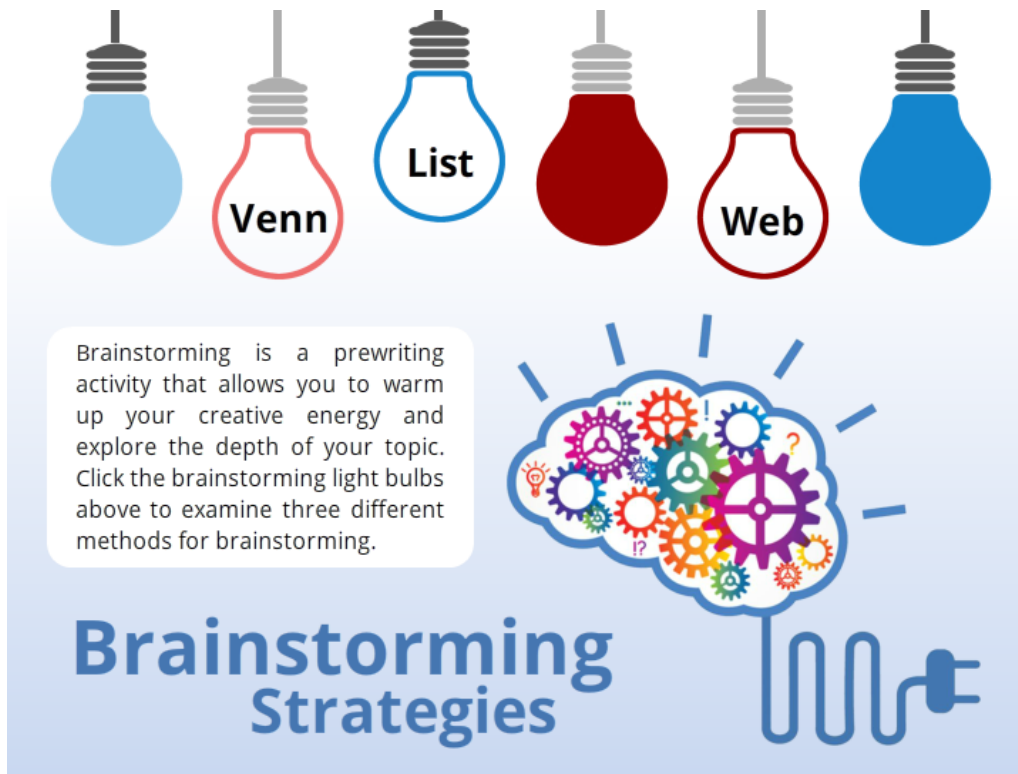


Module 2: The Art of Persuasive Writing

Topic 2 Content: Brainstorming Strategies

Introduction



The graphic features six light bulbs at the top, each representing a different brainstorming strategy: a blue bulb, a red bulb labeled 'Venn', a blue bulb labeled 'List', a red bulb, a red bulb labeled 'Web', and a blue bulb. Below the bulbs is a white text box with the following text: 'Brainstorming is a prewriting activity that allows you to warm up your creative energy and explore the depth of your topic. Click the brainstorming light bulbs above to examine three different methods for brainstorming.' To the right of the text box is a large blue cloud containing various colorful gears, a question mark, and an exclamation mark. Below the cloud is a blue electrical plug connected to a wavy line.

Brainstorming is a prewriting activity that allows you to warm up your creative energy and explore the depth of your topic. Click the brainstorming light bulbs above to examine three different methods for brainstorming.

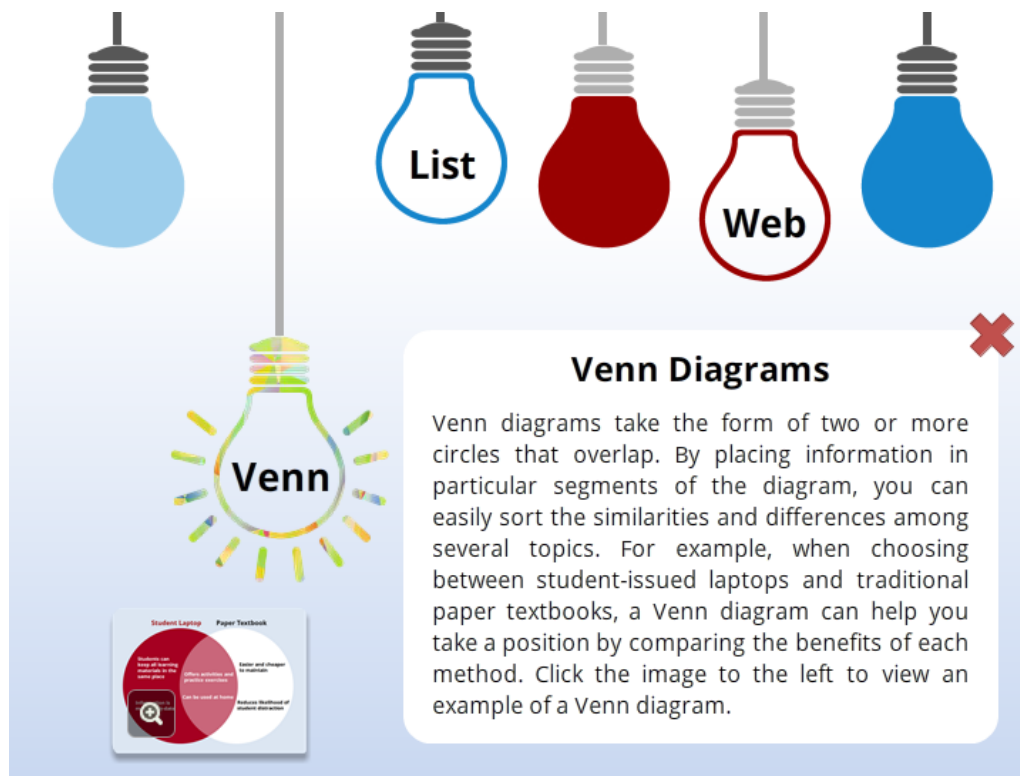
Brainstorming Strategies

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Module 2: The Art of Persuasive Writing

Topic 2 Content: Brainstorming Strategies

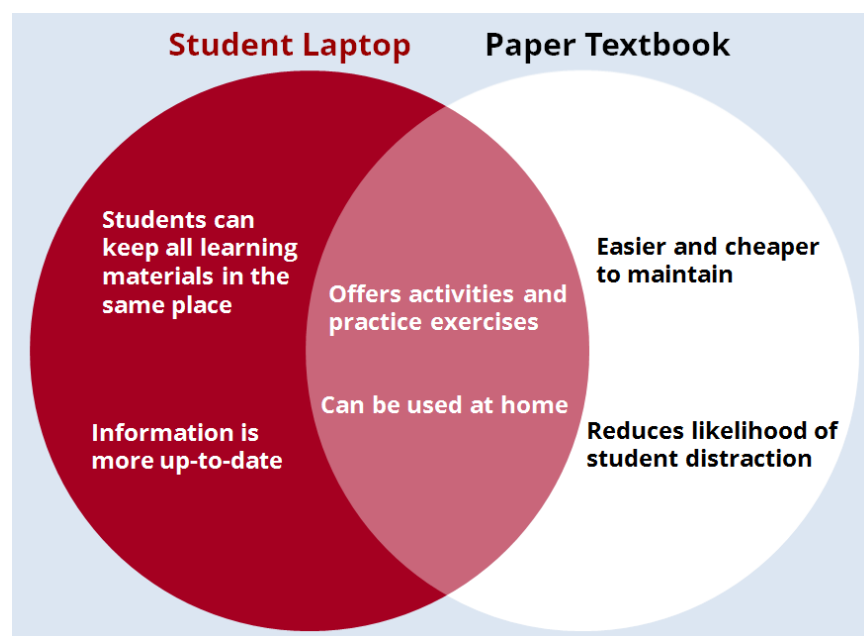
Venn Diagrams



Venn Diagrams

Venn diagrams take the form of two or more circles that overlap. By placing information in particular segments of the diagram, you can easily sort the similarities and differences among several topics. For example, when choosing between student-issued laptops and traditional paper textbooks, a Venn diagram can help you take a position by comparing the benefits of each method. Click the image to the left to view an example of a Venn diagram.

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Module 2: The Art of Persuasive Writing

Topic 2 Content: Brainstorming Strategies

Lists

Lists

Creating a list of ideas during a brainstorming session can help you to uncover ideas that may not at first be apparent. The key to listing ideas associated with a topic is to allow your thoughts to flow freely without worrying about the quality of each point. Click the image to the right to view an example of a brainstorming list.

Class	Projects
Teacher	Dialing
Student	Screen
Distraction	Cheating
Apps	Pictures
Calculator	Audio
Notes	Devices
Texting	Computer
Calling	Sound
Social media	Quizzes
Videos	Labs
Recording	Charging
Cell phones	Cords

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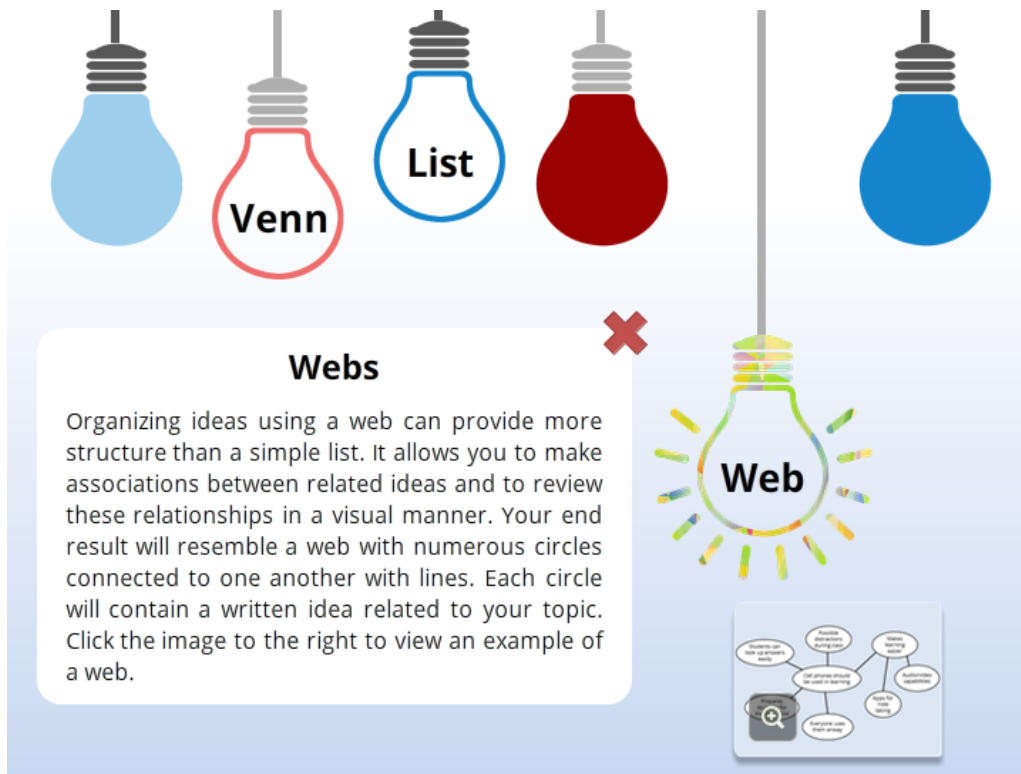
Should cell phones be used in learning?

Class	Projects
Teacher	Dialing
Student	Screen
Distraction	Cheating
Apps	Pictures
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Module 2: The Art of Persuasive Writing

Topic 2 Content: Brainstorming Strategies

Webs



Webs

Organizing ideas using a web can provide more structure than a simple list. It allows you to make associations between related ideas and to review these relationships in a visual manner. Your end result will resemble a web with numerous circles connected to one another with lines. Each circle will contain a written idea related to your topic. Click the image to the right to view an example of a web.

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