

## Module 5: The Literary Response to the Changing World

### Topic 5 Content: Types of Presentation Content Notes

#### Introduction



One of the biggest questions that you may have while developing your presentation is “what should I include as my content?” The most effective presentations include a variety of content to engage, educate, and entertain audiences. In this interactivity, click on each of speech bubbles more about the different types of content that you can include in your presentation.

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**Examples**

**FACTS AND**

**EXPERT REFERENCES**

**EXAMPLES** X

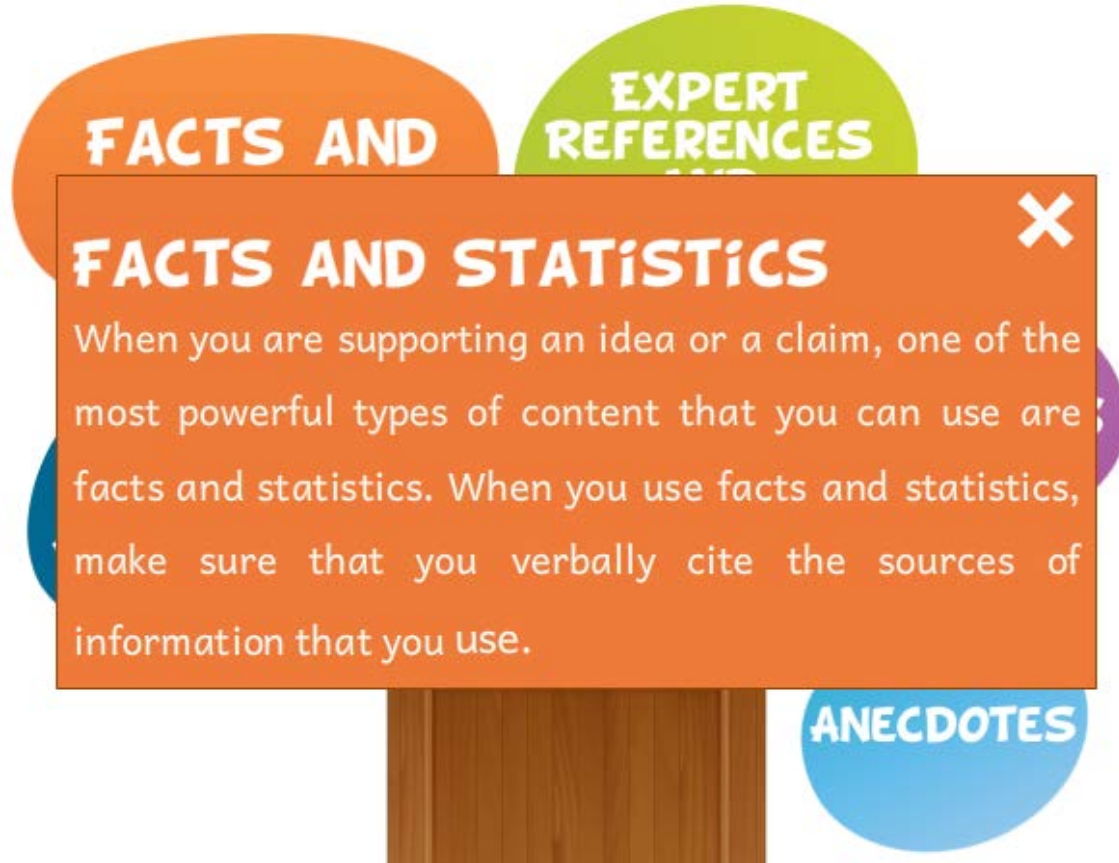
Once you include facts and statistics about a topic, you should offer some examples of what you are discussing. An example is most effective when it is something that is familiar to the audience.

**ANECDOTES**

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**Facts and Statistics**



When you are supporting an idea or a claim, one of the most powerful types of content that you can use are facts and statistics. When you use facts and statistics, make sure that you verbally cite the sources of information that you use.

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**Expert References**



You may not be an expert in your chosen topic, so you should find scholarly research that has been conducted by experts in the associated field of study. In addition, you may want to use direct quotes by experts or well-known figures to help underscore the validity of your content.

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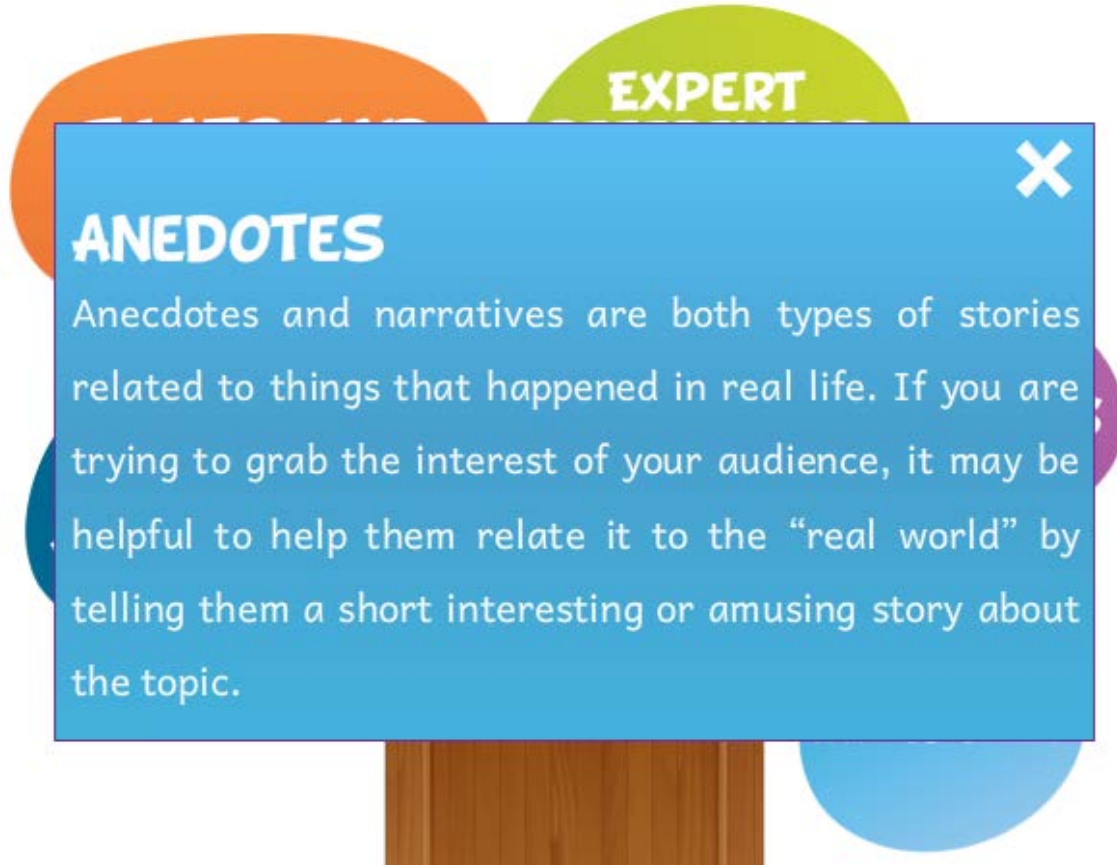
**Analogies**



Analogies and comparisons can help you outline similarities between the content of your presentation and other people, places, events, or things with which your audience is already familiar. While you should not overuse these types of content, they may help your audience understand difficult concepts or ideas.

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**Anecdotes**



Anecdotes and narratives are both types of stories related to things that happened in real life. If you are trying to grab the interest of your audience, it may be helpful to help them relate it to the “real world” by telling them a short interesting or amusing story about the topic.