

Module 10: Course Culminating Assignment Genre Project Rubric

| | 25 Points | 20 Points | 15 Points | 0 Points |
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| Genre Project Proposal Template | A project proposal template was submitted to the instructor. The proposal was thorough and detailed in its explanation of the project. | A project proposal template was submitted to the instructor. The proposal explained the basics of the project. | A project proposal template was submitted to the instructor. The proposal provided very little detail about the project. | A project proposal template was not submitted to the instructor. The student completed the project without receiving approval. |
| Content | The project provides in-depth information about genres and demonstrates that the student has comprehensive knowledge of the genres studied in this course. | The project includes essential information about genres and demonstrates that the student has basic knowledge of the genres studied in this course. | The project includes basic information about genres, but there are one to two factual errors. | There is no information provided about genres, or there are three or more factual errors. |
| Attractiveness | The project uses font, color, graphics, language, effects, etc. to enhance the attractiveness of the submission. | The project uses font, color, graphics, language, effects, etc. which have no impact on the attractiveness of the submission. | The project uses font, color, graphics, language, effects, etc., but these detract from the attractiveness of the submission. | There is no use of font, color, graphics, language, effects, etc. to enhance the attractiveness of the submission. |
| Mechanics | The project contains no spelling or grammatical errors. | The project contains minor grammatical or spelling errors with no impact on the quality of the project. | The project contains minor grammatical or spelling errors that impact the quality of the project in a minor way. | The project contains several grammatical or spelling errors which make the project unreadable or unviewable. |