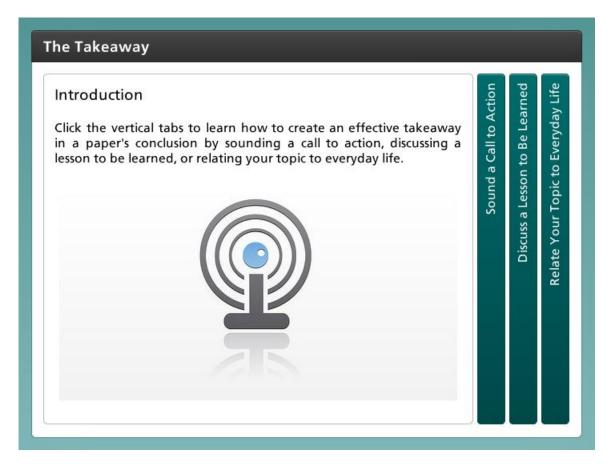
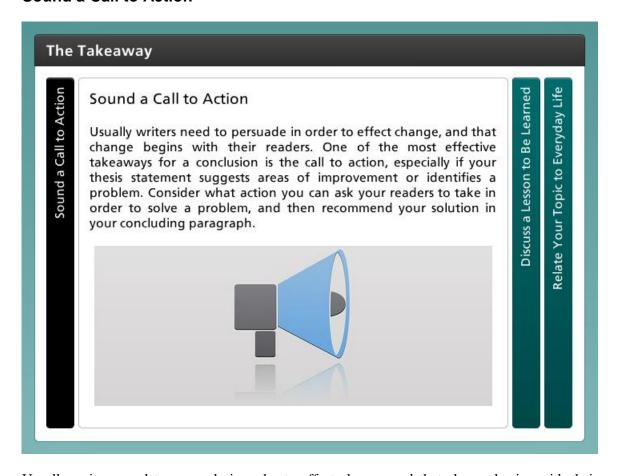
Introduction



Click the vertical tabs to learn how to create an effective takeaway in a paper's conclusion by sounding a call to action, discussing a lesson to be learned, or relating your topic to everyday life.



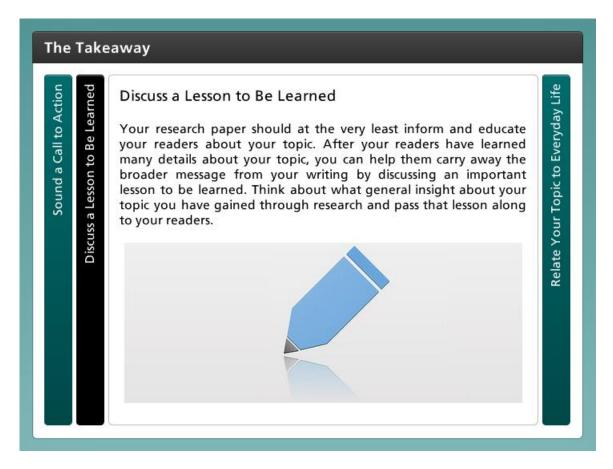
Sound a Call to Action



Usually writers need to persuade in order to effect change, and that change begins with their readers. One of the most effective takeaways for a conclusion is the call to action, especially if your thesis statement suggests areas of improvement or identifies a problem. Consider what action you can ask your readers to take in order to solve a problem, and then recommend your solution in your concluding paragraph.



Discuss a Lesson to Be Learned



Your research paper should at the very least inform and educate your readers about your topic. After your readers have learned many details about your topic, you can help them carry away the broader message from your writing by discussing an important lesson to be learned. Think about what general insight about your topic you have gained through research and pass that lesson along to your readers.



Relate Your Topic to Everyday Life



Every reader and learner wants to know the answer to the question *Why does this matter?* In case readers do not make the connection between your topic and the impact it has on their everyday lives, you can reveal in the concluding paragraph how your thesis is directly relevant to your readers.

