

## Module 5: Keeping It Together

### Topic 1 Application: Social Networking Essay Rubric

	20 Points	15 Points	10 Points	5 Points
Format	<i>All</i> sections are represented in the essay. The essay contains a cover page, an introduction, supporting paragraphs, and a conclusion.	One section is <i>not</i> represented in the essay. The essay should contain a cover page, an introduction, supporting paragraphs, and a conclusion.	Two sections are <i>not</i> represented in the essay. The essay should contain a cover page, an introduction, supporting paragraphs, and a conclusion.	More than two sections are <i>not</i> represented in the essay. The essay should contain a cover page, an introduction, supporting paragraphs, and a conclusion.
Mechanics and Spelling	There are no mistakes in mechanics and/or spelling.	There are minor mistakes in mechanics and/or spelling that do not detract from the essay.	There are several mistakes in mechanics and/or spelling that distract from the essay.	There are many mistakes in mechanics and/or spelling that distract from the essay and affect clarity/ meaning.
Content	Information presented is accurate. The essay contains personal opinions with supporting facts that are developed throughout the essay. The paper takes a firm stance. The idea of risky versus responsible behavior concerning social media is fully-discussed and supported.	Information presented is accurate. The essay contains personal opinions with supporting facts that are developed throughout the essay. The paper takes a firm stance. The idea of risky versus responsible behavior concerning social media adequately-discussed and supported.	Some of the information presented is accurate. The essay contains personal opinions with supporting facts that are developed throughout the essay. The paper takes a firm stance. The idea of risky versus responsible behavior concerning social media is weakly-discussed and supported.	Information presented is inaccurate and does not contain relevant information.
Paragraphs	Paragraphs are organized, unified, and coherent. Each supporting paragraph has a controlling idea that is supported by facts.	Paragraphs are organized, unified, and coherent. Each supporting paragraph has a controlling idea that is somewhat supported by facts.	Paragraphs lack organization and are somewhat coherent. Paragraphs lack factual support.	Paragraphs lack organization and factual support.
Works Cited	A works cited document listing all of the resources used is included. All resources are cited in the correct format. Two or more references to back your stance on the issue are used.	A works cited document listing all of the resources used is included. There are minimal errors in the formatting. Two or more references to back your stance on the issue are used.	A works cited document is included, but it does not list all of the resources used. There are errors in the formatting.	A Works Cited document is included, but it lists very few of the resources used. There are severe errors in the formatting.