Module 7: Ocean Motion Topic 5 Application: Tsunami PSA Rubric

	25 Points	20 Points	15 Points	10 Points
Research	The PSA content	The PSA content is	The PSA contains	The PSA content
	provides accurate	relevant information	misinterpreted	contains limited
	and detailed	on tsunami, their	statements and	information on
	information on	warning signs, and	failed to identify	tsunami, their
	tsunami, their	what people should	relevant information	warning signs, and
	warning signs, and	do should one	on tsunami, their	what people should
	what people should	approach their area.	warning signs, and	do should one
	do should one		what people should	approach their area.
	approach their area.		do should one	
			approach their area	
PSA	The PSA is very	The PSA is	The PSA has	There is no
	organized and clear	organized and clear	limited organization	evidence of
	with a persuasive	with a somewhat	and lacks clarity.	organization or
	tone. The segment	persuasive tone.	There is a limited	clarity. The PSA is
	is 2-3 minutes long.	The segment is 2-3	persuasive tone.	not persuasive. The
		minutes long.	The segment is	segment is under
			below two minutes.	two minutes.
Mechanics	The PSA contains	The PSA contains	The PSA contains a	The PSA contains
	no grammatical	almost no	few grammatical	many grammatical
	errors.	grammatical errors,	errors. The errors	errors.
		and the errors	tend to be	
		present are	distracting to the	
		minimally	listener.	
		distracting to the		
		listener.		
Citations	All sources of	Most sources of	Sometimes	No references are
	information, if used,	information, if used,	copyright guidelines	included.
	are properly cited so	are properly cited so	are followed and	
	that the audience	that the audience	some information	
	can determine the	can determine the	does not use proper	
	credibility and	credibility and	citations.	
	authority of the	authority of the		
	information	information		
	presented.	presented.		

