As you complete the assignment, please review the checklist below to ensure that you have included all of the needed items.

|  |  |
| --- | --- |
| **Included?** | **Item** |
|  | The poster includes both visual and text elements. |
|  | The poster is attractive and appealing. |
|  | A description explaining how the poster uses both central route persuasion as well as peripheral route persuasion is included. |
|  | A plan for how the recycling club members can use at least two of the following techniques is included:   * Foot-in-the-door phenomenon * Door-in-the-face phenomenon * Social reciprocity |
|  | The poster and plan work together to use social psychology to increase recycling. |
| ***If you use resources outside of this course to complete this assignment, please submit a Works Cited document. If you need assistance, visit the Developmental Module for information on citing any resources that you used.*** | |
| **Included?** | **Item** |
|  | If resources outside of the course are used, a Works Cited document is submitted along with the assignment. |