

Module 3: Sensation and Perception

Authentic Assessment: Theme Park Rubric

	20 Points	15 Points	10 Points	5 Points	0 Points
Creativity and Detail	The theme park map is highly creative, with a great deal of detail and original thought.	The theme park map is creative, with good details and some originality.	The theme park map is somewhat creative, but may lack good details.	The theme park map shows little creativity and few details.	The theme park map is copied from existing designs or shows insufficient detail.
Neatness and Care of Design	The map is clearly laid out, includes vivid color, and shows a great deal of care.	The map is clearly laid out, includes color, and shows evident care.	The map is somewhat clearly laid out, includes some color, and shows care.	The map may be unclear or difficult to read, lacks color, and shows a lack of care or effort.	The map is not clearly laid out and shows little care or effort.
Accuracy of Sensory and Perception Concepts	All six required concepts are clearly connected to examples on the theme park map.	All six required concepts are connected to examples on the theme park map, but one example may be a bit unclear.	All six required concepts are connected to examples on the theme park map, but two or more examples may be a bit unclear.	Three or more of the required concepts are not clearly connected to examples on the map, or are missing.	Several of the examples are missing entirely from the map.
Concept Explanations	Each of the six required concepts is clearly defined, explained, and connected clearly to the specific element described in the theme park.	Each of the six required concepts is clearly defined, and is explained, although one or two may not connect clearly to the specific element described.	Each of the six required concepts is defined and explained, although several may not connect clearly to the specific element described.	Several of the six required elements are not properly connected to the element of the theme park, and reveal a lack of understanding of most concepts.	Explanations are missing or are extremely short, not clearly connecting the concept to a specific element of the theme park.