Module 4: Psychoactive Drugs and Their Effects Topic 3 Application: Drug Awareness Pamphlet Rubric

Before you begin the assignment, review the Drug Awareness Pamphlet Rubric to help you complete your assignment and understand how your work will be graded.

	20 Points	15 Points	10 Points	5 Points
Pamphlet Creativity	Pamphlet is judged to be very creative both visually and in written expression.	Pamphlet is judged to be moderately creative both visually and in written expression.	Pamphlet is judged to be somewhat creative both visually and in written expression.	Very little of the pamphlet's visuals or written expression is creative.
Cover Page	Cover page includes an appropriate title and visual. Name is correctly located at the bottom.	Cover page includes a moderately appropriate title and visual. Name is correctly located at the bottom.	Cover page includes a somewhat appropriate title and visual. Name is correctly located at the bottom.	Very little of the title and visual is appropriate. Name is missing or placed incorrectly.
Page One	Description of physical effects is thorough and accurate. Includes an appropriate visual.	Description of physical effects is moderately thorough and accurate. Includes an appropriate visual.	Description of physical effects is mostly thorough and accurate. Includes an appropriate visual.	Very little of the description is thorough or accurate. Visual is missing or not appropriate.
Page Two	Descriptions of the psychological and social consequences are thorough and accurate. Includes an appropriate visual.	Descriptions of the psychological and social consequences are moderately thorough and accurate. Includes an appropriate visual.	Descriptions of the psychological and social consequences are somewhat thorough and accurate. Includes a somewhat appropriate visual.	Very little of the description of the psychological and social consequences is thorough or accurate. The visual is missing or not appropriate.
Page Three	Statistic cited is appropriate and accurate.	Statistic cited is moderately appropriate and accurate.	Statistic cited is somewhat appropriate and accurate.	The statistic is either missing or not appropriate.

