

**Module 8: Personality**  
**Topic 3 Application: Personality Podcast Rubric**

|                              | <b>25 Points</b>   | <b>20 Points</b>   | <b>10 Points</b>   | <b>0 Points</b>   |
|------------------------------|--|--|--|---|
| <b>Content</b>               | The podcast includes all of the required information and demonstrates a thorough understanding of assessing personality. | The podcast is missing one or two pieces of required information. The information provided demonstrates an understanding of assessing personality. | The podcast is missing three to four pieces of information. The information provided demonstrates a little understanding of assessing personality. | The podcast provides no relevant information about assessing personality.   |
| <b>Organization and Tone</b> | The podcast is clearly organized with an enthusiastic and informational tone. The segment is three to five minutes long. | The podcast is somewhat informational with an enthusiastic tone. The segment is three to five minutes long.  | The podcast has limited organization. The tone is disinterested. The segment is three to five minutes long.  | The podcast shows no evidence of organization or clarity. The podcast is not informational. The segment is under three minutes. |
| <b>Clarity and Mechanics</b> | The podcast is clear, concise, and easy to understand. It contains no grammatical or spelling errors.                    | The podcast is clear and contains valuable information. There are minor grammatical or spelling errors.  | The podcast contains little information and is confusing. There are multiple grammatical or spelling errors.                                       | The podcast is disorganized and confusing. There are several grammatical or spelling errors.                                    |
| <b>Citations</b>             | The podcast cites past research on assessing personality, research from Zuckerman, and research from Cohen.              | The podcast cites research from two sources.   | The podcast only cites research from one source.   | The podcast does not cite any research.   |