

Module 10: Civil Unrest - The 1960s and the 1970s
Module Authentic Assessment: Civil Unrest Movie Trailer Rubric

	20 Points	15 Points	10 Points	5 Points	0 Points
Digital Components	Various forms of media are integrated into the trailer and the choice of media heavily enriches the overall movie trailer.	The video uses multiple forms of media and the choice of media is often appropriate for the movie trailer.	The video uses two forms of media, but they are poorly integrated into the movie trailer.	The video uses at least one form of media, but it is poorly integrated into the movie trailer.	The movie trailer is static and does not integrate any forms of digital media.
Content	The movie trailer exceeds at describing the selected civil unrest topic.	The movie trailer appropriately describes the selected civil unrest topic.	The movie adequately describes the selected civil unrest topic.	The movie trailer somewhat describes the selected civil unrest topic.	The movie trailer does not describe the selected civil unrest topic.
Time	The length of the movie trailer meets the minimum requirement of one minute.				The length of the movie trailer does not meet the minimum requirement of one minute.
Appeal and Creativity	The movie trailer tells a dynamic and creative story that is engaging, entertaining, and compelling to an audience.	The movie trailer tells a creative story that is very interesting to an audience.	The movie trailer tells a simple story that is somewhat interesting to an audience.	The movie trailer is understandable, but it does not tell a story. It is minimally interesting to an audience.	The movie trailer is difficult to understand. It does not hold the audience's attention.
Works Cited	A Works Cited document is submitted and it is properly formatted.			A Works Cited document is submitted, but it is not properly formatted.	A Works Cited document is not submitted.