

**Module 3: Building a Government - The 1780s**  
**Authentic Assessment: Persuasive Essay Rubric**

	<b>20 Points</b>	<b>15 Points</b>	<b>10 Points</b>	<b>5 Points</b>
<b>Organization and Clarity</b>	The persuasive essay is very organized and clear.	The persuasive writing is mostly organized and clear.	The persuasive writing lacks some organization and clarity.	There is very little evidence of organization or clarity within the persuasive writing.
<b>Introduction and Thesis Statement</b>	The introduction provides a strong and effective attention grabber, support, and clearly states the writer's stance on the issue.	The introduction provides an effective attention grabber, support, and states the writer's stance on the issues.	The introduction is present but lacks development. The writer's stance is unclear.	An attempt at an introduction is made. The writer's stance is unclear.
<b>Evidence and Support</b>	Ample and accurate supportive details and evidence (statistics, facts, examples, and experiences) are provided and effectively used.	Details, supportive information, and evidence (statistics, facts, examples, and experiences) are provided.	The details, supportive information, and evidence (statistics, facts, examples, and experiences) contain misinterpreted statements. Details, supportive information, and evidence lack development.	The details, supportive information, and evidence (statistics, facts, examples, and experiences) are limited and contain misinterpreted statements about the topic. Some details are provided; however, it lacks development.
<b>Conclusion</b>	The essay ends with a strong and effective conclusion. The writer leaves the reader with a strong stance on the issue.	The essay ends with an effective conclusion. The writer leaves the reader with a stance on the issue.	The essay ends with a restatement of ideas.	There is little evidence of a conclusion. The reader is left hanging with no sense of closure.
<b>Mechanics (Format, Works Cited, Grammar, and Spelling)</b>	The formatting of quotes, paraphrased information, and source information adheres to the proper formatting guidelines. The writer makes no errors in grammar that distract the reader from the content.	There are minor formatting (quoted and paraphrased material and source information) errors. Overall, the persuasive writing adheres to the formatting guidelines. The writer makes 1-2 errors in grammar or spelling that distracts the reader from the content.	There are several formatting errors (issues with quoted and paraphrased material and source information). The writer makes 3-4 errors in grammar or spelling that distracts the reader from the content.	An attempt at formatting is made, but it does not follow the proper guidelines. The writer makes more than 4 errors in grammar or spelling that distracts the reader from the content.