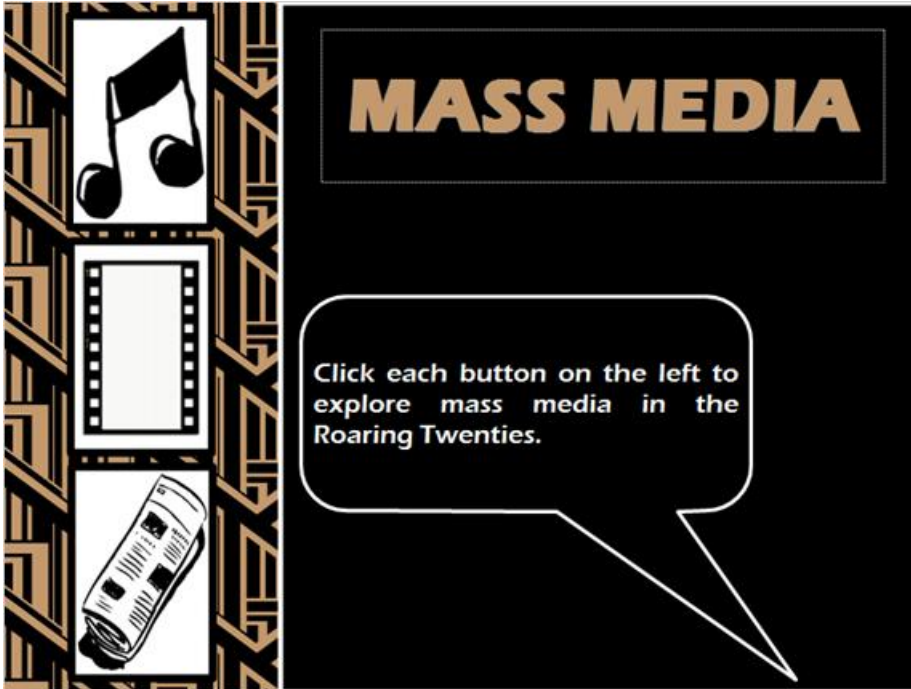


Module 7: America at the Turn of the Century – 1900 to the 1930s

Topic 3 Content: Mass Media

Introduction



Click each button on the left to explore mass media in the Roaring Twenties.

Module 7: America at the Turn of the Century – 1900 to the 1930s

Topic 3 Content: Mass Media

Radio



What would you do if you did not have a television? Before television, teenagers in the 1920s relied on the radio to entertain them. Radio provided people with jazz music, the most popular genre at the time. This technology enabled millions of Americans to enjoy music right from their homes. In addition to jazz, Fireside Chats became popular on the radio. President Roosevelt would broadcast these talks to the American people every Sunday to help citizens feel connected to and cared for by the President.

Module 7: America at the Turn of the Century – 1900 to the 1930s

Topic 3 Content: Mass Media

Movies



Later in the 1920s and early 1930s, movies became a very popular form of entertainment for Americans, and Hollywood was born. In fact, around eight hundred movies were developed each year, and more than fifty million people went to the movies every week; this was half the population of the United States. This cultural marvel provided an escape from the Depression era.

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Topic 3 Content: Mass Media

Newspapers and Magazines



Newspapers and magazines allowed Americans to receive news on a regular basis. It was quick, accessible, and provided people with information that led to fads. Also, these print items gave Americans a foundation for cultural norms by influencing their understanding of what they should and should not do on a daily basis.