# Module: Economic Geography, Module Assessment: International Business Plan

As you complete your assignment, please review the checklist below to ensure that you have included all needed items. Your submitted work should include all of the criteria listed below to receive full credit.

## Part One: Description of Your Business (40 Points)

| Included? | Item | Possible Points |
| --- | --- | --- |
| Yes or No | You have identified the type of good or service you will sell and categorized it as a primary, secondary, tertiary, or quaternary level of activity. | 8 |
| Yes or No | You have identified the type(s) of natural resources you will need to support the company. | 8 |
| Yes or No | You have identified the type(s) of capital resources will you need to support the company | 8 |
| Yes or No | You have identified the type(s) of human resources will you need to support the company. | 8 |
| Yes or No | You have explained if it is better to establish a headquarters in a developed or developing nation. | 8 |

## Part II (60 Points)

| Included? | Item | Possible Points |
| --- | --- | --- |
| Yes or No | You have identified the country and city where the company’s headquarters will be located. | 6 |
| Yes or No | You have described the city’s characteristics, including: site and situation, current functions, influence on surrounding regions, and current issues/problems. | 6 |
| Yes or No | You have described the types of natural resources needed for your company that can be found in your company’s location. | 6 |
| Yes or No | You have described the types of natural resources that you will need to import for your company. | 6 |
| Yes or No | You have described the types of human resources that you will need for your company, taking into account the level of education, skills, and managerial abilities required for employees | 6 |
| Yes or No | You have described types of capital resources that are already available in this city/country, and what types of new investments may you need to make. | 6 |
| Yes or No | You have explained if the city/country will potentially be negatively affected from your company’s use of its natural, human, or capital resources. | 6 |
| Yes or No | You have identified if the country is affiliated with an economic trade union. If so, you have explained the impact to your company. | 6 |
| Yes or No | You have identified if you will be selling items within the country, exporting items outside of the country (and to whom), or both. | 6 |
| Yes or No | There are no grammar, spelling, or punctuation errors. | 3 |
| Yes or No | A Works Cited document is submitted, including any resources that you used to complete the assignment. | 3 |

\_\_\_\_/100 Points