

Module 3: The Age of Discovery and the Impact of European Expansion

Authentic Assessment: Trading Post Business Plan Checklist

As you complete your Trading Post Business Plan assignment, please review the checklist below to ensure that you have included all needed items.

<i>Your business plan should include all of the criteria listed below to receive full credit.</i>	
Included?	Item
	Choose your company and create a logo for it
	On which continent is your company going to setup their trading post
	Explain why you selected your location
	Describe how long it will take investors to make money on their investment
	Describe the products that you are going to trade with this region
	Explain why/how you chose these products
	Describe what products you hope to gain from this region
	Explain how much money you will need to start your trading post
	Explain how you will handle the native populations already settled in this region
	Describe any specific requirements that you will establish for colonists in your trading post
	Describe potential problems in the area that you are going to occupy and explain how you will handle them
<i>If outside resources are used to complete this assignment, please submit a Works Cited document. If you need assistance, visit the Developmental Module for information on citing any resources that you used.</i>	
Included?	Item
	A Works Cited document is submitted, including any resources that you used to complete the assignment